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A 'cookie' is information that a website transfers to and stores on the hard drive of your device so that it can remember something about you at a later time. A 'cookie' recognises you when you return to this website. MIB may collect information by 'cookies' about your device including the IP address, operating system and browser type. This information is used to improve the use of this website, to track visitor use of this website and to compile statistical reports on website activity. For further information visit www.aboutcookies.org or www.allaboutcookies.org.

MIB uses the following cookies:

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- **Analytical/performance cookies.** They allow us to recognise and count the number of visitors and to see how visitors move around this website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies.** These are used to recognise you when you return to this website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region, and High Visibility setting).
- **Targeting cookies.** These cookies record your visit to this website, the pages you have visited and the links you have followed. We will use this information to make this website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

MIB uses the following individual 'cookies':

- To collect generic information using Google Analytics to see how visitors use this website. The cookies collect information in an anonymous form, including the number of visitors to this website, what websites visitors have come from and the pages they visited. MIB uses this information to compile reports and help us improve this website.
- Retargeting 'cookies' - To control a form of marketing called Retargeting. When a user visits one of MIB's websites the browser will identify the 'cookie' on the hard drive of the user's device, and it will know if it has  previously visited this website or not. (This is whether you clicked on the MIB banner or simply passed over it.) The type of information gathered by this process counts the hits to the website and/or banner(s) linked to an IP address and domain.  This information is used by MIB in reporting statistical information. MIB uses tracking technologies in a variety of ways, including:
    - keeping count of return visits to this website or our partners' or third party websites;
    - accumulating and reporting aggregate statistical information on website and advertisement usage; and
    - determining which features users like best.

Such information may be transferred and or accessed by third party motor insurance organisations.

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

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